

THE VINTAGE BAR

Content Creation and SoMe Intern

The Vintage Bar is looking for a Content Creation & SoMe Intern.

The Vintage Bar is an online, community-driven platform that connects buyers and sellers of premium and luxury secondhand fashion. By combining digital innovation, data-driven technologies, and inspirational branding, we participate in making fashion circular. As an intern at The Vintage Bar, we offer you a position in a challenging yet fulfilling work environment.

We are now looking for a hard-working and passionate Content Creation & SoMe Intern to join our Content Creation team. As a Content Creation & SoMe Intern, you will report to your team leader on a daily basis and assist in executing tasks related to our content creation & SoMe strategy.

Our ideal candidate for the position is someone who is creative, passionate about creating content for different Social Media channels (Instagram, TikTok), and digitally minded. As a Content Creation & SoMe intern, it is important that you can naturally reflect on your work and your team's work to optimize and think of new creative ideas. If you are passionate about SoMe, visual & written content, as well as creative thinking, we would love to hear from you.

YOUR RESPONSIBILITIES WILL INCLUDE:

- Assisting in creating visual content for all platforms: SoMe, Website, & Newsletter
 - Assisting in planning and executing small and large campaigns
 - Assisting on shoots for campaigns
 - Assisting in maintaining the SoMe channels (Instagram, TikTok, etc.) on a daily and weekly basis according to the SoMe strategy
 - Conducting research to support the workflow
 - Assisting in creating and maintaining relations to influencers and press
 - Conducting research work to support the PR workflow
 - Assisting in maintaining internal PR and communication databases
 - Other ad hoc tasks
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WE ARE LOOKING FOR SOMEONE WHO IS:

- Passionate about content creation and SoMe with a great eye for details
 - Creative with a strong aesthetic sense
 - Has the ability to work in a fast-paced, rapidly changing environment
 - Has a positive attitude and the desire to get involved with a hands-on approach
 - Proficient in written English
 - Respectful of all deadlines
 - Eager to learn and a true team player
 - And, of course...has a natural interest in circular fashion
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IN RETURN, WE WILL PROVIDE YOU WITH:

- The opportunity for personal and professional development
 - The chance to play a role in a rapidly growing company
 - The ability to expand your CV and portfolio
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The internship is full time, 9-17, (37 hours a week), unpaid and for a minimum of 5 months

LOCATION

Copenhagen, Denmark

STARTING DATE

June 1, 2023

Are you intrigued? Please send your application and CV, written in English, to nit@thevintagebar.com with the subject line: Content Creation & SoMe Intern

Apply now! We look forward to hearing from you

For any questions, call us at: [+45 31 50 37 38](tel:+4531503738)