THE VINTAGE BAR

PR and Communication Intern

The Vintage Bar is looking for a PR & Communication Intern.

The Vintage Bar is an online, community-driven platform that connects buyers and sellers of premium and luxury secondhand fashion. By combining digital innovation, data-driven technologies, and inspirational branding, we participate in making fashion circular. As an intern at The Vintage Bar, we offer you a position in a challenging yet fulfilling work environment.

We are now seeking a hard-working and passionate PR & Communication Intern to join our team. As a PR & Communication Intern, you will report to your team leader on a daily basis and assist in executing tasks related to our communication strategy.

Our ideal candidate for the position is someone who is passionate about creating and maintaining relationships with press, influencers, community members, writing content, as well as planning and distributing content on SoMe channels. The ideal candidate should also have excellent written and verbal communication skills in English, a structured mindset, and a positive attitude with a willingness to learn.

YOUR RESPONSIBILITIES WILL INCLUDE:

- Planning and distributing content on SoMe channels on a daily and weekly basis.
- Responsible of the community management on Instagram by interacting with community members.
- Handling all incoming PR requests from press, influencers and other stakeholders.
- Assisting in planning and execution by-annually fashionweek event.
- Assisting in creating and maintaining relations to influencers and press.
- Maintaining internal PR and communication databases.
- Assisting with written content tasks.
- Assisting with other ad-hoc tasks internally in the PR team.

WE ARE LOOKING FOR SOMEONE WHO IS:

- Has the ability to work in a fast-paced, rapidly changing environment
- Has a positive attitude and the desire to get involved with a hands-on approach
- Proficient in written English
- Respectful of all deadlines
- Eager to learn and a true team player
- And, of course...has a natural interest in circular fashion

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IN RETURN, WE WILL PROVIDE YOU WITH:

- The opportunity for personal and professional development
- The chance to play a role in a rapidly growing company
- The ability to expand your CV and portfolio

The internship is full time, 9-17, (37 hours a week), unpaid and for a minimum of 5 months

LOCATION

Copenhagen, Denmark

STARTING DATE

June 1, 2023

Are you intrigued? Please send your application and CV, written in English, to nit@thevintagebar.com with the subject line: PR Intern

Apply now! We look forward to hearing from you

For any questions, call us at: +45 31 50 37 38