THE VINTAGE BAR



The Vintage Bar is looking for a **PR Intern**.

The Vintage Bar is an online reseller for pre-owned luxury fashion for the fashion conscious shopper. At The Vintage Bar, we combine an unparalleled product offering from the world's most prestigious designers with a high-end approach to branding.

As a growing business, we are looking for an innovative, hard-working, and passionate intern to join our **PR team.** As a **PR intern** at The Vintage Bar, you will refer to your team leader on a daily basis. If you are passionate about assisting with PR related tasks for an international luxury resale platform, we would love to hear from you.

YOUR RESPONSIBILITIES WILL INCLUDE:

- Assisting in creating visual content.
- Assisting in planning and writing weekly newsletters.
- Assisting with other written content tasks.
- Assisting in maintaining the SoMe channels on a daily and weekly basis accordingly to the PR Strategy (including weekends regarding Instagram stories).
- Assisting in planning and executing small and large campaigns.
- Assisting in creating and maintaining relations to influencers and press.
- Conducting research work to support the PR workflow.
- Assisting in maintaining internal PR and communication databases.
- Assisting with other ad-hoc tasks internally in the PR Department.

WE ARE LOOKING FOR SOMEONE WHO IS:

- Preferably, but not necessarily, someone with experience within creative writing, communication, or fashion
- Proficient in written English comfortable enough to express themselves creatively.
- Enjoying research work particularly focused internet searches and data collection.
- Independently motivated and self-structured.
- Respectful of all deadlines.
- Detail-oriented.

And, of course...has a natural interest in secondhand luxury fashion and sustainability.

IN RETURN, WE WILL PROVIDE YOU WITH:

- The opportunity for personal and professional development.
- The chance to play a role in a rapidly growing startup.
- The ability to expand your CV and portfolio.

The internship is full-time (37 hours a week), unpaid and for a duration of 5 months.

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Location: Copenhagen, Denmark Starting Date: ASAP.
Are you intrigued? Please send your application and CV - written in English - to career@thevintagebar.com with the subject line: PR Intern. Apply now! We look forward to hearing from you. For any questions, call us at: <u>+ 45 31503738</u>