

# THE VINTAGE BAR

The Vintage Bar is looking for a part-time **SEO-specialist with paid media know-how**

The Vintage Bar is an online reseller for pre-owned luxury fashion for the fashion conscious shopper. At The Vintage Bar, we combine an unparalleled product offering from the world's most prestigious designers with a high-end approach to branding.

As a growing business, we are looking for an hard-working SEO-specialist with Paid Social know-how to join our marketing team. As a part-time employee at The Vintage we offer you a position in a challenging, yet fulfilling, work environment.

As a **SEO-specialist**, you will refer to our CMO on a weekly basis, but will also support our Paid Media team with SoMe campaign setups. Our optimal candidate for the position is someone who is experienced in executing an international SEO strategy and is strong on technical SEO as well as keyword analysis to provide our content team.

As a **SEO-specialist**, you should perform well under deadlines as we do sprints, be curious to develop our current SEO setup and be a teamplayer. If you are passionate about doing international SEO tasks for an international luxury resale platform, we would love to hear from you!

## **YOUR RESPONSIBILITIES WILL INCLUDE:**

- Working closely with colleagues in our content team, where your role is particularly focused on providing the team with data analysis to our online magazine
- Coordination, prioritization and execution of SEO initiatives across markets
- Focus on on-page optimization based on existing content and internal link structure
- In-depth keyword performance analysis
- Optimizing visibility on Marketplaces
- Provide tasks to our developer team, to make our site more SEO-friendly
- Develop new tactics to ensure our future organic growth in our primary growth markets

## **WE ARE LOOKING FOR SOMEONE WHO:**

- Has experience from previous or similar cases
- Have a deep understanding of Google's Guidelines
- Has a basic understanding of Paid Social campaign setups as we will do ads on Facebook, Instagram, TikTok, Pinterest and Snapchat
- Has a deep understanding of the customer journey
- Has a commercial business sense

## **IN RETURN, WE WILL PROVIDE YOU WITH:**

- An exciting job in an ambitious growing company
- The opportunity for personal and professional development
- The chance to play a role in a rapidly growing scaleup
- The ability to expand your CV and portfolio

The position is part-time in our office in Copenhagen.

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**Location:** Copenhagen, Denmark

**Starting Date:** ASAP.

Are you intrigued? Please send your application and CV - written in English - to [career@thevintagebar.com](mailto:career@thevintagebar.com) with the subject line: SEO-specialist. Apply now! We look forward to hearing from you. For any questions, call us at: + 45 31503738